



Katelyn Chvala Graphic Artist • Digital Marketer

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Education

Full Sail University Winter Park, FL
•Bachelors of Computer Science in Digital Art and Design 2011
•Video of the month award for a stop motion film

Experience

Digital Media Marketer Miami, FL
Freelancer 2011- Present
•Work closely with personal clients and under company contracts and personal. Mostly creating branding projects, print design, photo retouching, web design, social media marketing, video editing, production planning and much more.

Senior Graphic Artist Miami, FL
Exist USA 2018
•Photo retouching for a clothing line to advertise their retail products as well as creating original tee designs.

Creative Director Miami, FL
Tassel Toppers 2017
•Worked closely with clients to create artwork for printing on graduation caps. Marketing and advertising.

Senior Digital Designer Los Angeles, CA
TASHA Apparel, Inc. 2016
•Edited and color corrected product photos on models, social media upkeep, e-mail blasts, web design.

Senior Graphic Artist Orlando, FL
Florida Design Works 2015- 2016
•Worked closely with clients to create artwork for direct printing. Mainly created logos, business cards, and signage.

Graphic Artist Orlando, FL
AlphaGraphics 2014- 2015
•Worked closely with clients to create and impose artwork for print for local businesses and walk in clients.
•Shrink wrap machine and black and white press operations. •Social Media Upkeep.
•Answering phones and e-mail. •Make daily UPS shipments. •Accepting payment/cash register.

Graphic Artist Orlando, FL
Sun Mugs and Ceramics 2013- 2014
•Worked closely with the creative director, head of sales, and owner to create and impose artwork for major companies such as Disney, Universal, Hard Rock Cafe, etc to be printed on glassware and ceramic ware. Also created a product catalog, including the photography of the products.

Web Designer/ Secretary Jessup, MD
Apollo RDR, LLC. 2008- 2012
•Company branding which included logo design, website, professional photos, business cards, employee handbook design and social media upkeep. •Billing, filing, customer service, and data entry.

Skills

- Photoshop
- Illustrator
- InDesign
- Lightroom
- iMovie
- Final Cut Pro
- Sound Pro
- Social Media Platforms
- Microsoft Office
- Email Marketing Programs
- 3D Max
- Mac and PC Proficient
- Management skills and experience
- Print knowledge
- Team leader
- Clear communicator
- Strong organization skills
- Creative and conceptual thinker

Design Proficiency

- Logo and personal branding design
- Packaging
- Page and magazine/catalog layout
- Social media marketing
- Photography and film
- Video and sound editing

Interests

- Animal rescue (Dog lover)
- Fashion and make up
- Ocean conservation
- Fine art
- Sports fanatic
- SCUBA diving