

Chandan Chaurasia

UX Designer & Researcher

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I am passionate about how User Empathy is envisioned with simplicity in Design Thinking Process. I add Delightful User Experience through User Centered Design.

SKILLS

Design

Illustration & UI graphics
User flows
Mock ups with Sketch & Adobe XD
Style guides & libraries
CSS toolkits like Bootstrap & Foundation

Prototyping

Prototyping using Craft, InVision & Marvel
Interactive flow with HTML / CSS
Low-Fidelity prototype with Balsamiq, paper & whiteboards

Collaboration

Facilitating design critique
Cross-functional collaboration
Organizing workshops
Detail oriented & flexible
Communicative
Sharing research using presentations & blog

Research

Task analysis & persona hypothesis
Use Cases and Journey Mapping
User research with surveys & interviews
Data analysis with analytics tools

AWARDS

Excellent Academic Performance

Feb 2014 | Sona College of Technology

EDUCATION

Master in Computer Applications

2013 - 2016 Sona College of Technology / Anna University

Developed a newer version of web based information portal that runs on Sona College Intranet. This project was also submitted to the university as my final year project approved by Research and Development department of Sona College of Technology. It involved **web usability, tangible interactions and enhanced user experience**.

Bachelor in Computer Applications

2003 - 2006 Kantipur City College / Purbanchal University

Active member of **FOSS (Free/Open Source Software)** Nepal and organized **workshops** on Linux and Open Source. Led the design of various web based initiatives by Center for Software Development & Research (CSDR).

WORK EXPERIENCE

Creative Director of User Experience & Research

One Platinum Technology Nepal | January 2019 - Present

Collaborated with project managers and the entire project team and, as a designer with myself too, to provide **insights and in-depth understanding** on our users.

Gained alternative methods of **efficiency** by extensive **user and UX research**.

Increased **client aquisition** by revamping the company website and its user experience with new design strategies, analysis & optimization tools.

Creative Lead

One Platinum Technology Nepal | December 2016 - December 2018

Defined and executed on the **user experience program** for multiple product areas using a variety of design methodologies and tools.

Created **wireframes, prototypes** and other design activities for compelling **storytelling**.

Senior User Interface Designer

Soft Yantra Pvt. Ltd | August 2012 - September 2013

Delivered satisfaction and happiness with **user-centered design** solutions in fast paced environment, with quick iterative cycles.

Led design efforts for UI and UX tasks related to various websites increasing **client satisfaction** towards company's work methodology and **design practices**.

Gained significant proficiency in **debugging** websites using various debugging tools with major focus on **speed and load-time** of all web projects.

Best Outgoing International Student

March 2016 | Sona College of Technology

Silver Jubilee Scholarship

June 2013 | Govt of India

Selected by **Govt of India** for provisional admission for MCA with **full scholarship** under Silver Jubilee Scholarship Scheme 2013-2014

VOLUNTEER EXPERIENCE

Guru Nanak Service Foundation

Designed & developed website for Gurudwara Guru Nanak Satsang in Birgunj for the foundation.

Nature Service Foundation Nepal

I oversee overall web & social media strategies for the foundation as well as help organize events and workshops.

Birgunj.City Environment Project

Voluntourism & activism on climate crisis. Currently supervising web & social media design & content for www.birgunj.city

Web Developers Network

Moderator and admin for Facebook group Web Developers Network that consists of **2,326 members** from Web design & development background. Mentoring newbies with learning units and resources.

Web Designer / Web Design Tutor

E-Prabidhi / IT Training Nepal | *September 2010 - July 2012*

Increased new **customer acquisition** successfully by redesigning and redeploying the existing company & client websites using HTML5/CSS3 and making it **responsive**.

Mentored web designers in their projects and ideas from start to finish which helped them secure jobs in various companies.

Educated and influenced novice web designers with basics and advanced web technologies.

Senior Web Designer

ServingMinds Pvt. Ltd. | *January 2007 - February 2009*

Transitioned quickly from table based design to **table-less design**. Pioneered the use of CSS based design with Web 2.0 look and feel within the company.

Designed and sketched over 100 Photoshop mockups for various websites.

Led the front-end team to collaborate with a **Ruby on Rails** team and project.

OTHER WORK EXPERIENCES

Landing Page Template Designer

Lander | *September 2018 - December 2018*

Worked remotely as the main Template Designer for Lander. Worked directly **under the CEO and CTO of Lander** and designed more than 25 templates that is used by **thousands of Lander App users** worldwide. In addition, I also designed the **DTR feature page** of the main Lander website.

Web Development Team Lead (Intern)

Sona College of Technology R&D | *December 2015 - September 2016*

I developed a web based information portal that runs on Sona College Intranet named as "SonaTimes". This project emphasises on creating unified and single interface as well as robust and secure backend for R&D Center admin to manage all the information regarding college circulars, news, upcoming events, hall reservations and contacts management.

Freelancer

chandan.com.np | *Feb 2009 - Aug 2010 & Oct 2013 - Nov 2016*

Mentored and supported two companies iDreams and MaxWebSurf in their initial branding and online setup

Volunteered in Web Design and hosting of Guru Nanak Satsang, Birgunj (Nepal) website

Trained and motivated students about the importance of great design and its impact.

Improved User Experience skills while working as a part time UI Designer at Selvam Internet Solutions in Salem between 2013 and 2015.