

Britany Hayes

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Stone Mountain, GA

GRAPHIC DESIGNER

"The creative spirit demands persistence."

- Shaun McNiff

I am a **GRAPHIC DESIGNER, PHOTOGRAPHER, and ATHLETE**. I set my standards high as I strive to be the best that I can be and I will not settle for anything less. My game face is on and I'm ready to hit the ball out of the park.

Design Proficiencies

- Computer Graphics
- Brand Identity
- Logo Design
- Page Layout
- Typography
- Print Advertising
- Sound Effects
- Video Editing
- Website Design
- Motion Graphics

Technical Proficiencies

Graphics:

Adobe Creative Suite
Illustrator, Photoshop,
InDesign, After Effects
and Dreamweaver

Video:

Final Cut Pro

Audio:

GarageBand
Soundtrack Pro

Other Software:

Acrobat, MS Word, Excel and Powerpoint

Academic Experience

Fordham Financial Brand Identity:

Project included logo design along with print collateral such as front and back of business card, letterhead and envelope for a local CPA. Software used: Illustrator and Acrobat

City of Atlanta Rebrand: Project included logo redesign, business card, letterhead and envelope designs, website design, and merchandise.

Software used: Illustrator, Photoshop and Acrobat

Piedmont Landscape Brochure: Project included a promotional tri-fold brochure for a local landscape company.

Software used: Illustrator, Photoshop and Indesign

Additional Experience

buybuy BABY, Snellville, GA

- 06/11-present
- Provide exceptional customer service
- Build trusting relationships
- Help build the nursery of a customer's dreams by listening, giving suggestions, placing orders and following up to make sure the furniture will arrive as promised

Portrait Innovations, Snellville, GA

- 08/09-06/11
- Photographed babies, children, families, adults and groups
- Sold portrait packages to customers
- Exceeded the required minimum sales average of \$100
- Scheduled appointments

EZ Prints, Inc., Norcross, GA

- 05/07-08/09
- Printed, packaged and shipped small and large format prints
- Cross-trained with gift pressing as well as Indigo printing.
- Researched and located lost orders in order to expedite them to the customer

Education

Full Sail University: 07/09 - 03/12

Bachelor of Science in Graphic Design

GPA = 3.76

Two Course Director Awards

Georgia Perimeter College: 08/02-05/04

Associates in Physical Education

GPA = 3.6

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